

SUMMER NEWSLETTER 2014

From 17 July to 9 November 2014, "Alfred Hitchcock nei film della Universal Pictures", Parma (I)

Living Divani renews its partnership with Alef – cultural project management, through the sponsorship, as relaxing partner, of the exhibition "Alfred Hitchcock nei film della Universal Pictures", repropoed, after Milan, in Parma.

[\(continues...\)](#)

New catalogue NEXT2014

The new catalogue NEXT2014 will soon be released, bringing together all the new products presented at the recent Salone del Mobile in Milan, photographed by Tommaso Sartori with Elisa Ossino styling under the art direction of Piero Lissoni.

IT'S HAPPENED

11 and 22 May, Mario Bollini Arredamenti and Zecchin Arredamenti showrooms, Italy

During last month, Living Divani outdoor collection was protagonist of two events: the first organized by Mario Bollini Arredamenti in the fascinating location of Casa Pisani Dossi in Corbetta (MI) and the second one in the outdoor area of Zecchin Arredamenti showroom in Vittorio Veneto (TV).

[\(Mario Bollini continues...\)](#)

[\(Zecchin Arredamenti continues...\)](#)

29 May, Prêt-à-porter, Florence (Italy)

Family Chair were chosen for the event "Prêt-à-porter" by Fuoriluogo helded at Serra Grande of Giardino Torriggiani in Florence. By this occasion, Axor – Hansgrohe, sponsor of the evening, exhibited WaterDream Axor by Nendo.

[\(continues...\)](#)

From 10 June to 10 July, "1:1 PIERO LISSONI", Chicago (USA)

On the occasion of NeoCon, the America's largest Contract design exposition, Luminaire, Living Divani USA partner, hosted in its showroom in Chicago the architect Piero Lissoni with "1:1 PIERO LISSONI" exhibition dedicated to his project world through a fascinating presentation of his architecture, design and graphic works.

On 10 June, the designer was at the Museum of Contemporary Art for a captivating lecture.

[\(continues...\)](#)

17 June "Industrial Design" Sky Arte HD

Tuesday, June 17th at 8.30pm on Sky Arte HD, channel 120, aired the episode of " Industrial Design, capolavori d'impresa " dedicated to Living Divani.

[\(continues...\)](#)

AUTUMN PREVIEW

Accademia Teatro alla Scala, Milan (I)

In the second part of the year a new prestigious collaboration will take place between Living Divani and Accademia della Scala thus confirming the trasversality of the company, the interest of which is addressed to different fields.

[\(continues...\)](#)

From 1 to 22 September, DZINE, San Francisco (USA)

Living Divani confirms its key role in the appointments of the architecture and design field by supporting, as sponsor, the third stage of the exhibition "1:1 PIERO LISSONI" in the showroom of its Californian partner DZINE.

[\(continues...\)](#)

13 September, ghiroidesign, Mantova (I)

The Living Divani outdoor proposals are among the protagonists of the opening of the new external space of ghiroidesign showroom, together with other important international brand. Significant presence of the company also inside the showroom with some emblematic products belonging to the latest collections.

[\(continues...\)](#)

17 September, GRAYE, Los Angeles (USA)

GRAYE, Living Divani's partner, presents to the public the latest collections of the brand. Guest of honor is the architect and designer Piero Lissoni.

[\(continues...\)](#)

18 September, Boffi Chelsea, London (UK)

New prestigious address for Living Divani in London at Boffi Chelsea showroom, where an important furniture proposal complete the Boffi collection.

[\(continues...\)](#)

More of this...

Two events, in the Netherlands and in Paris, at Noort Interieur and My Design showrooms; another stage of the 100% Original Design event promoted by Elle Décor Italia to support the original design at the MAXXI museum Rome, and many other appointments.

Stay tuned!

FOCUS ON UPLAND

Design Massimo Mariani

Unconventional and informal seat, conducive to conviviality, Upland is proposed in two dimensions, created for contract but also perfect for domestic settings.

[\(continues...\)](#)

SHOWROOM OF THE MONTH

Spazio Ikonos, Rome (Italy)

Spazio Ikonos, located in the hearth of Rome, is an elegant showroom of more than 1000 square meters distributed on 4 levels, extracted on the inside of a factory building from the 60's.

Here there is an integration of essential infrastructure such as cement and steel with modern concepts of design and exclusive objects on display.

Spazio Ikonos offers projects assistance, product engineering, technical lighting, indoor and outdoor furniture from the best design brands, where Living Divani is protagonist with the most representative pieces from its collection.

A location which is coherent with Ikonos' mission since over 40 years: making the environment where we live a place that stirs emotions.



Spazio Ikonos
Via Tagliamento, 35
I - 00198 Roma
www.ikonos-design.com

CONTRACT

PARK TOWER SHINONOME, Tokyo

The Bubbe Rock seats, the armchair Jelly ad small sofas Twin furnish the hall and the lounge of this avvenestic sky scraper for residential use.

PRSS REVIEW

Here our press release of the best worldwide magazines.

[\(continues...\)](#)